

FOR IMMEDIATE RELEASE:

October 21, 2021

MEDIA Contact:

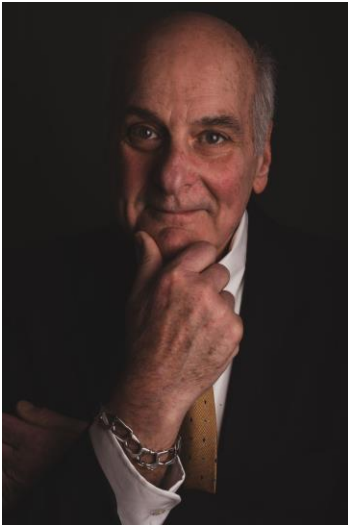
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Aloecorp, Inc. Appoints Jeff Barrie as Vice President of Sales and Marketing



Aloecorp, Inc. has appointed Jeff Barrie as the Vice President of Sales and Marketing. Mr. Barrie began his career with Aloecorp in January of 1998 as the Eastern Regional Sales Manager. During his time with Aloecorp, Barrie has been instrumental in growing the business and adding over 100 new accounts in his 23 years and working on Aloecorp’s mission of “Bringing the best of nature to humankind.” He will lead our sales and marketing team both domestically and internationally.

Mr. Barrie has over 45 years of experience working with Aloe vera. He has formulated numerous topicals with Aloe vera and has been drinking Aloe for over 45 years. He has demonstrated a strong record of success in achieving growth and profitability with Aloecorp. Mr. Barrie will share his industry knowledge, work in collaboration and mentor the Aloecorp’s Sales and Marketing team.

“Aloecorp is the leader for Aloe and we are solidly positioned for increased growth in the next few years,” said Mr. Barrie. “Our sales staff is working with companies worldwide to increase the number of nutraceuticals, topicals, beverages and foods with Aloe. I am excited to be part of the new direction that Aloe is on. I will do all I can to increase sales of Aloe and spread the word of the amazing benefits of Aloe”.

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About Aloecorp, Inc.

Aloecorp (www.aloeCorp.com) is the world’s leading vertically integrated fine ingredient Aloe vera supplier and manufacturer with operations in US, Mexico, and China. Focused on scientific methodology and procedures which guarantee product quality, purity, potency, and biological activity. Aloecorp ingredients are supported by published, peer-reviewed studies.

“Bringing Nature’s Best to Humankind”

www.aloeCorp.com